



Ocean Freight Standards Advisory Board announces 25% growth in membership

- Demonstrates desire by industry leaders to dramatically improve freight invoice processes -

Copenhagen, April 19, 2012—INTTRA, the world's largest, multi-carrier e-commerce solution for ocean freight and founder of the Ocean Freight Industry EIPP Standards Advisory Board announced today the continued expansion of the Standards Advisory Board (SAB). This demonstrates the strong commitment by the industry to drive major improvements in efficiency and customer experience. Founded in 2010, the EIPP Standards Advisory Board is an independent, collaborative industry group that defines and drives adoption of global standards for electronic invoicing presentment and payment. Members include ocean carriers, third party logistics providers (3PL), freight forwarders and NVOCCs (non-vessel operating common carriers).

Companies that recently joined the Advisory Board include: Leschaco, Sinotrans, Damco, Ecu Line Group of Companies and Geodis Wilson. Sinotrans' membership expands the voice of the Asia logistics market.

"We appreciate having a forum that allows us to partner with shippers and NVOCCs in order to develop global standards and best practices that benefit the entire industry. Our diverse membership is certainly an important and welcome quality that is essential to creating industry solutions that address the needs of the various segments," said Steen E. Larsen, Head of Requirements Management, Maersk Line.

Ecu Line joined the SAB earlier this year and sees great value in streamlining the payment flow in global ocean shipping. Marc Stoffelen, Chief Executive Officer, Ecu Line Group of Companies remarked, "By adopting automated bill presentment and payment, the process will be more accurate, transparent and settlements will be faster and uniform. It provides a better way to analyze payment behavior and incorrect billing. We are excited to be part of the EIPP SAB group of companies that are involved in global logistics to discuss a solid basis for future electronic presentment and payment standardization for our sector. This will definitely benefit our niche market as a global LCL provider."

"We are pleased that so many leaders are collaborating together to drive industry change. Through growth and active involvement by our members, we are driving the adoption of common standards and process improvements that will address the unique requirements of global ocean freight," said Rod Agona, Executive Officer, EIPP Standards Advisory Board.

Global ocean freight organizations from North America, Europe, and Asia gather twice a year for general Advisory Board meetings in addition to work teams that focus on developing specific standards and processes for the industry. The next meeting will be in Copenhagen, April 23 – 25, 2012.

About the Ocean Freight Industry EIPP Standards Advisory Board

The Ocean Freight Industry EIPP Standards Advisory Board was established by INTTRA and includes executives representing the leading ocean carriers and global freight forwarders. Its mission is to lead the ocean freight industry, as a community, towards greater efficiency in Electronic Invoice Presentment and Payment through standardization and automation. Member organizations include Agility Logistics, APL, BDP International, CEVA Logistics, CMA CGM, CSAV, DB Schenker, DHL Global Forwarding, Ecu Line Group of Companies, Hamburg Süd, Hapag-Lloyd, INTTRA, JF Hillebrand IT BV, Kuehne + Nagel, Leschaco, Maersk Line, MSC, Panalpina, Rohlig blue-net GmbH, and Sinotrans.

For further information, visit www.inttra.com/eippboard or contact Steve Glickman, secretariat, Ocean Freight Industry EIPP Standards Advisory Board, +1.973.917.1506, steve.glickman@inttra.com

Contact Win Ross, Marketing Manager, +1.973.917.1509, win.ross@inttra.com